#### MODERN ADS & PROMO, INC.

We Value Your Brand

Founded 1994

# 

WWW.MODERNADSANDPROMO.COM

## THE STORY OF MODERN ADS APROMO, INC.

We Value Your Brand

Founded 1994

Modern Ads and Promo, Inc. launched in 1994 as a branded merchandise manufacturer and brand activation agency. What began as a one-woman start-up with zero capital and no connections has grown into a trailblazer in creative marketing and product promotions. Modern Ads didn't just rise to meet the demand of a growing industry—it became a channel of blessing to its community, creating opportunities and making an impact far beyond business.

With 30 years of expertise in branded merchandise and product manufacturing, Modern Ads has established itself as a leader in designing, creating, and re-inventing products that represen of the most reputable brands in the Philippines and across the globe. Our comprehensive approach to Brand Value Fulfillment ensures a seamless experience, from ideation and production to packaging and distribution, delivering merchandise that truly embodies the essence of our clients' brands.

Modern Ads takes pride in its history of innovation and excellence. Our journey from a modest start-up to an industry leader exemplifies our dedication to empowering brands through meaningful connections with their audiences. Our strength lies in our ability to consistently deliver world-class solutions with efficiency and creativity, earning the trust and loyalty of partners across industries.

As a pioneer in branded merchandise and creative marketing, Modern Ads stands as your one-stop partner for all branded merchandise needs. Let us help you share your story, elevate your brand value, and make an enduring impact through products that matter. Together, we create more than merchandise—we create moments.

MODERN ADS & PROMO, INC.



years

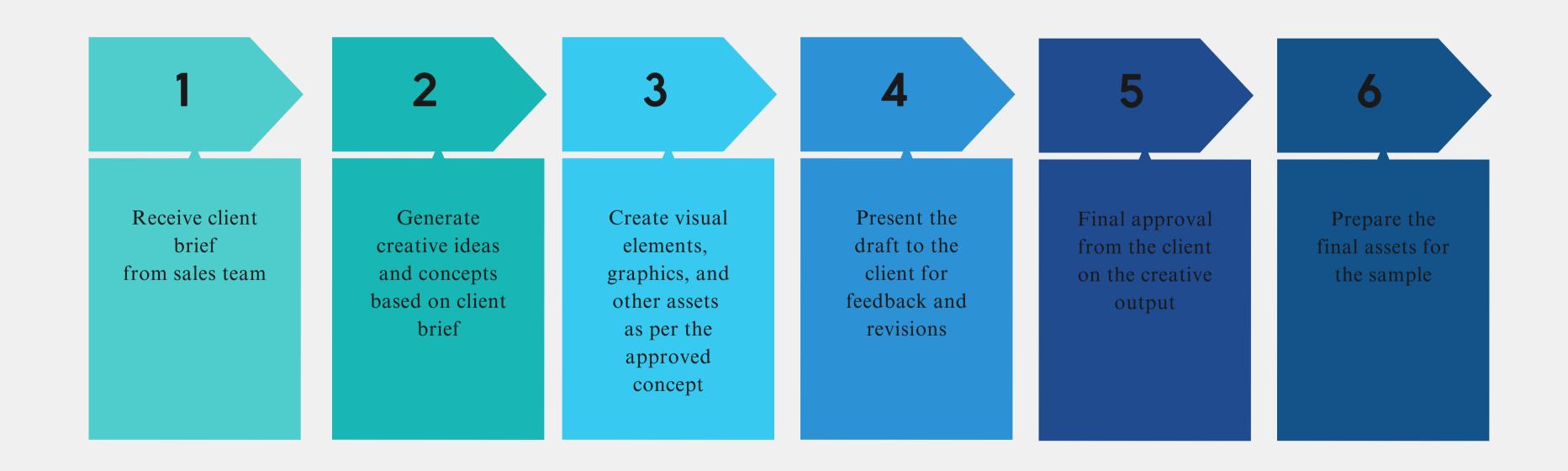
MODERN ADS & PROMO, INC.



years

#### CREATIVE DEPARTMENT

#### Process Flow



#### MACHINERIES



UV LED PRINT & CUT PRINTER



FLATBED UV-CURABLE INKJET PRINTER



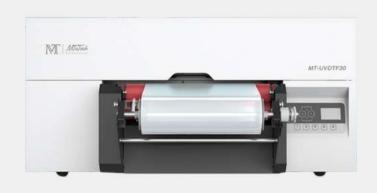
SUBLIMATION TRANSFER INKJET PRINTER



LARGE UV FLATBED PRINTER



4 HEAD EMBROIDERY MACHINE



**UV DTF PRINTER** 



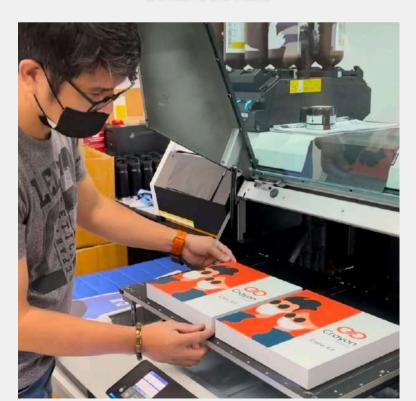
**CONTOUR CUT MACHINE** 

#### PRODUCTION DEPARTMENT

#### Process Flow



**CREATIVES** 



DAUDY S. DAUDY.

PATTERN MAKING





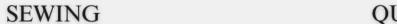
**CUTTING** 



**PRESS** 



PRINTING EMBROIDERY



**QUALITY CONTROL** 





# PREMIUM BRANDED BRANDED BOX





Elegant, neat, and uniquely personal – this is how we define our custom-branded box.

Packaging plays a vital role in product presentation, leaving a lasting impression on your audience. In 2021, we elevated the traditional rigid box into a fully customizable and personalized gift box that proudly showcases your brand name and everything it stands for.

Crafted entirely from scratch by our skilled artisans, the Modern Ads Branded Box has become a sought-after packaging solution for our brand partners. Loved and valued by their communities, it perfectly combines functionality with a touch of sophistication, ensuring your brand makes a statement with every delivery.

Discover the art of packaging reimagined.









DTF Print

Embroidery

Sublimation



Cotton



Drifit Spandex



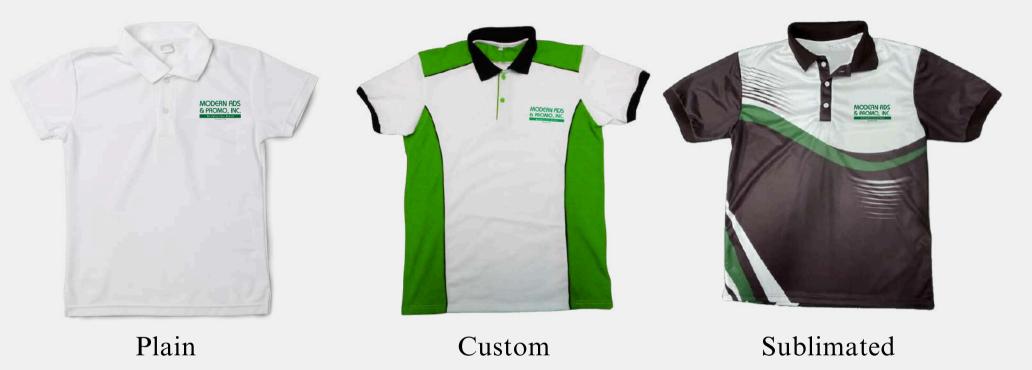
Quiana



Pullmax



Polydex



DTF Print

Embroidery

Sublimation







DTF Print Embroidery

## POLO JACKETS

Cotton











DTF Print

Embroidery



Fleece



Microfiber



Single/Face Cotton

DTF Print Embroidery





## SWEATER JACKETS

## **OUTDOOR JACKETS**

## **FINISHES:**

#### DTF Print Embroidery





Ripstop



Parka



Microfiber



DTF Print Embroidery



Parka



Microfiber



## VARSITY JACKETS

#### **FINISHES:**

**DTF** Print

Embroidery







Single/Face Cotton



Yonex

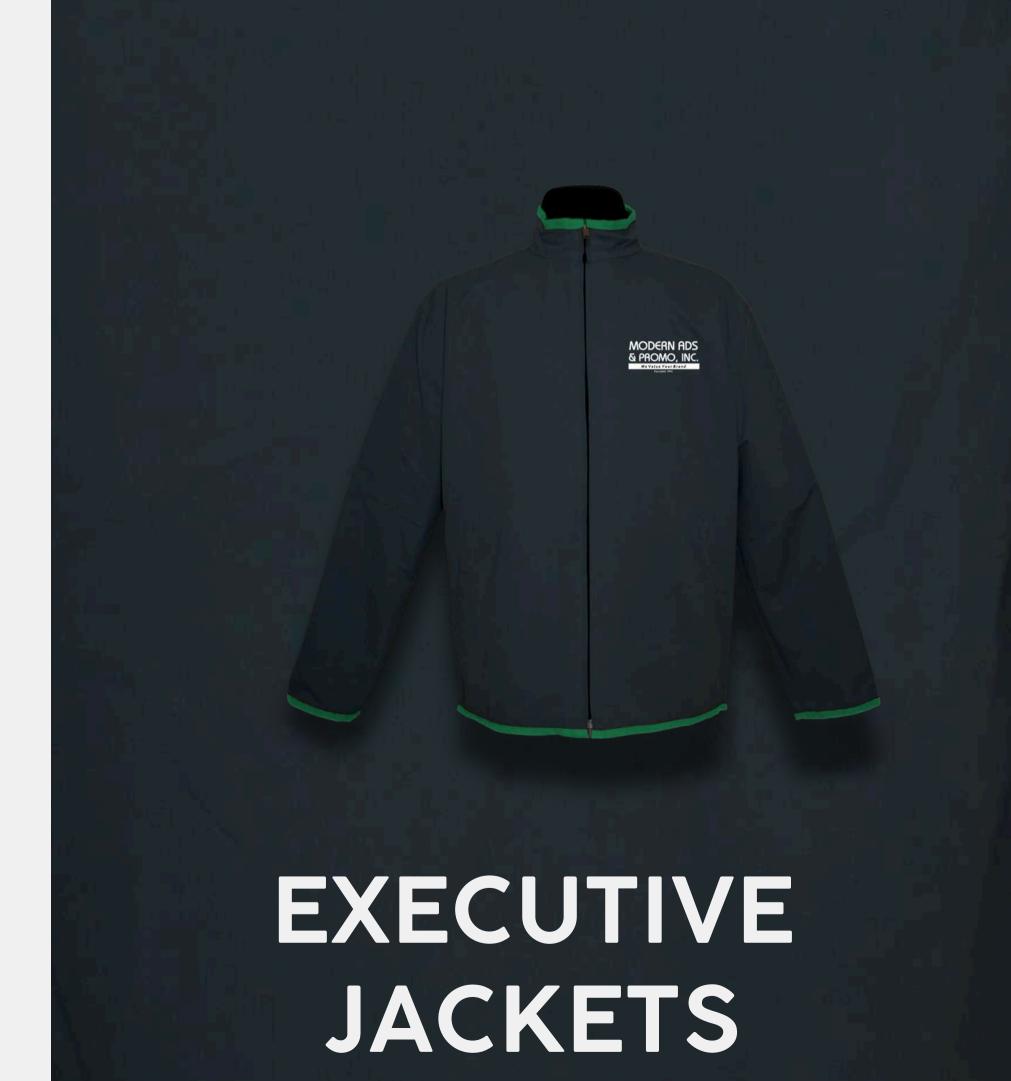
DTF Print Embroidery



Danielli



Microfiber













Baseball

Bucket Hat

Trucker







Cotton Twill



Neoprene w/ Net

DTF Print

Embroidery





**CROSS-BODY** 



UV DTF Print Embroidery

MORE DESIGNS AVAILABLE



**POUCH** 



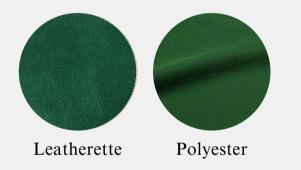
#### **FINISHES:**

UV DTF Print Embroidery

MORE DESIGNS AVAILABLE



#### **TOILETRY**



#### **FINISHES:**

**UV DTF Print** 

MORE DESIGNS AVAILABLE





UV DTF Print Embroidery

MORE DESIGNS AVAILABLE



#### **TOTE BAG**



#### **FINISHES:**

UV DTF Print Embroidery

MORE DESIGNS AVAILABLE



#### **BACKPACK**



#### **FINISHES:**

UV DTF Print Embroidery

MORE DESIGNS AVAILABLE



#### **DUFFEL BAG**



#### **FINISHES:**

UV DTF Print Embroidery

MORE DESIGNS AVAILABLE



## MUGS, BOTTLES, & TUMBLERS



#### **JUGS & TUMBLERS**

MORE DESIGNS AVAILBLE



COFFEE MUGS

MORE DESIGNS AVAILBLE



## ECO FRIENDLY MUGS & TUMBLERS

MORE DESIGNS AVAILBLE





## OFFICE ESSENTIALS

MORE DESIGNS AVAILABLE



## WEATHER ESSENTIALS

MORE DESIGNS AVAILABLE



## CUSTOMIZED MERCH

**GET IN TOUCH WITH US FOR MORE IDEAS!** 







### CLIENTELE





















































































## MEMBERSHIP



Modern Ads & Promo Inc. is a proud member of IGC Global Promotions, a global network dedicated to providing sustainable, innovative, and high-quality promotional solutions.

With over 100 locations across 4 continents and 67 years of experience, IGC guarantees a seamless, "glocal" approach—ensuring both global reach and local expertise.

As part of this network, Modern Ads & Promo Inc. contributes to delivering impactful and sustainable merchandising solutions worldwide.

# READY TO MAKE MERCH?

Talk to our Merch experts and let's start creating!

## CONTACTUS



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